# THE CENTER CELEBRATION 2025

presented by

Sponsorship Opportunities



#### One Night. One Event. Unlimited Impact.

Step into a night of glamour, music, and purpose on Saturday, September 20, 2025, at the Palladium for the **Center Celebration 2025 Gala**, presented by Ice Miller. This isn't just a gala—it's a night to ignite creativity, open doors for students, and ensure the arts are accessible to all.

Every ticket, every bid, and every moment of celebration results in free school matinees, arts education programs, and outreach initiatives that bring the magic of the performing arts to thousands.

Last year's event generated more than \$588,000 to support Allied Solutions Center's arts and education programming.



## THE CENTER CELEBRATION 2025 PRESENTED BY ICE Miller

Gala attendees will be greeted with valet parking and live music before posing on the red carpet for a commemorative photo and heading into the Palladium for the First Merchants Bank Gala Cocktail Reception.

The program begins with a musical welcome by five-time GRAMMY<sup>®</sup> Award nominee and Allied Solutions Center Artistic Director, Michael Feinstein, followed by an elegant seated dinner. After a live auction of luxury items, getaways, and experiences, a special guest headliner will take the stage for an incredible performance.

After the headliner performance, gala guests can enjoy two after-parties in the Palladium. The Brham Founders Club will become a lively cabaret room with live piano music that will have you singing along to your favorite tunes, and for those in the mood to celebrate and dance, the Robert Adam Room will host a live band sure to keep you moving.



# THE CENTER CELEBRATION 2025

PRESENTED BY ICE Miller

Sponsorship opportunities offer customized recognition and exclusive benefits designed to align with your corporate goals while supporting the arts in our community.

#### Media & Marketing

- Recognition in Gala print and digital advertising campaign
- Recognition in select Gala social media posts and on the Allied Solutions Centers website
- Opportunity to utilize Allied Solutions Center and Center Celebration marks pending approval

#### **Center Presents Ticket & Hospitality Benefits**

- Access to private concierge ticket service
- Dedicated discount code for sponsor employees to receive up to 20% off single ticket purchases for *Center Presents* performances during the 2025-2026 season
- Access to VIP pre-performance and intermission hospitality in the Brham Founders Club for sponsor employees and their guests attending a *Center Presents* performance
- One (1) complimentary room rental of the Brham Founders Club, Shiel Saxton Songbook Lounge, or Robert Adam Room during

the 2025-2026 *Center Presents* season (Non-transferable and based on availability. Food, beverage, AV, and labor not included.)









## **DINNER SPONSOR | \$15,000**

The elegant, seated dinner inside the stunning Palladium is a signature experience of the Center Celebration Gala. For this special night, a custom-

created floor is installed over the theater-style seating, transforming the space into an extraordinary dining setting. Following a welcome and special performance by five-time GRAMMY<sup>®</sup> Award nominee Michael Feinstein, guests will be served a delicious meal before the live auction begins.

The Dinner Sponsor will receive significant recognition, including exclusive name placement on the dinner menu placed prominently at each guest's seat.

#### **Dinner Sponsor benefits**

- One (1) Bronze-level table of ten (10) seats located on the main floor
- Recognition in stage remarks before the dinner
- Recognition on signage throughout the Palladium during the event including:
  - Logo on six (6) digital lobby screens
  - Logo on stage Video Wall during dinner
- Recognition in the Gala event program including:
  - Logo on Gala Sponsors page
  - Name on the Gala Event Schedule page
- And more...











For more information on Center Celebration 2025 sponsorships or to learn about opportunities at Allied Solutions Center for the Performing Arts, please contact:

> Dave Wilson Director of Corporate Development Allied Solutions Center for the Performing Arts dwilson@thecenterpresents.org 317-819-3531

