

# BIG BANG BOOM

Providing Dynamic Pre-K – 3rd Grade Education via  
Live Music Entertainment

*Featuring Steve Willard, Eddie Walker, and Chuck Folds  
Greensboro, NC*



**Big Bang Boom** is a 3-piece Kindie Music Band from Greensboro, North Carolina that began in the minds and aspirations of talented artists and long-time musicians; Chuck Folds, Steve Willard, and Eddie Walker.

**After 20 years** of touring the grown-up stages, Chuck, Steve, and Eddie decided to expand their horizons and play for kids who's parents (like themselves) want MORE from children's music. In 2007, this dynamic dad trio began to create **parent-friendly children's music!** They write songs with a pop sensibility by cleverly mixing alternative, hip-hop, rock, pop, country, and other genres to create music that both adults and children enjoy. The themes of their songs focus on building character traits and education through relatable stories that engage people of all ages.

**Big Bang Boom** is well established in the Kindie Music world with three full-length albums, two bonus albums, and another album in production. Their song titled "Monster Under the Bed" won grand prize in the 2011 John Lennon Songwriting Contest, and they wrote and performed the music for the WFMY's Emmy Award Winning Community Service program, Read 2 Succeed!

**On Stage** is where Big Bang Boom shines brightest! You may have seen their high energy, interactive performances at countless libraries (Yes, they are LOUD in the library!), schools, performing arts centers, museums, festivals, and private and community events all over the USA.

**Learn More** and listen to Big Bang Boom at [www.bigbangboomband.com](http://www.bigbangboomband.com)



**MEET THE BAND**



**I HAVE A DREAM...**

**WE ARE FRIENDS  
AND WE ARE NOT  
SCARED.**

Big Bang Boom performances provide valuable lessons that identify and reinforce positive character traits.

Steve Willard, Eddie Walker, and Chuck Folds share stories that reinforce the positive character traits embedded in many of their original musical compilations.

For example, "Monster Under the Bed," a grand-prize winner of the 2011 John Lennon Songwriting Contest, teaches children about tolerance told through the eyes of a monster under the bed who is even more scared than the frightened boy on top of the bed. The song references Martin Luther King Jr., and promotes the power of having a dream in which we stop being scared and all become friends.

#### Character Traits Represented by Song

- **Patience:** *Are We There Yet?*
- **Self-regulation:** *Control*
- **Responsibility, Honesty, Trustworthiness:** *I Didn't Do it, It Wasn't Me*
- **Courage, Independence:** *Kid on The First Day of School*
- **Bravery, Confidence, Optimism:** *Everything Is Alright*
- **Cooperation, Teamwork:** *Get the Job Done*
- **Tolerance, Courage, Friendship:** *Monster Under the Bed*
- **Perseverance:** *Bicycle*
- **Persistence, Compassion, Considerate, Optimism, Caring, Helpfulness:** *One*
- **Creativity, Imagination, Ambition:** *I Can Sing*
- **Open-mindedness, Tolerance, Curiosity:** *I Hate Those Bugs*



“Why do we have two ears and only one mouth?”

### **Everyone Makes an A at a Big Bang Boom Show!**

Big Bang Boom performances apply musical creativity to educational concepts and physical activity. Students (and teachers!) benefit physically and emotionally from the interactive live music entertainment! Not only does a Big Bang Boom show increase dopamine levels, and thus overall happiness, but also children learn important lessons while they burn energy! For example, students are reminded of the importance of listening and following directions, as they become a part of the main act during the “Stand Up Song”.

### **Educational Concepts Represented by Song**

- **Bugs:** *I Hate Those Bugs; King of the Bugs*
- **Animals:** *Animal Sounds*
- **Counting:** *The Counting Song*
- **Listening and Following Directions:** *Put Your Pants On; Stand Up Song; Big Bang Boom Song*
- **Colors, Traffic Safety:** *Green Light*
- **Nutrition:** *Why Can't I Have Ice Cream; Three Thousand Mile Salad*
- **Imagination and Creativity:** *I Can Sing*

# Live Music Concerts Are Good for You!



## Research on the Health Benefits of Live Concerts

**Listening to Live Music Reduces Stress:** Research has shown that listening to music helps reduce people's levels of stress hormones, including the steroid cortisol. (Source: <http://researchonline.rcm.ac.uk/31/1/PH16%20v01.pdf>)

**Listening to Live Music Reduces Anxiety:** Research has shown that listening to music has been found to be more effective than prescription drugs in reducing anxiety before surgery (Source: Trends in Cognitive Sciences, April, 2013). This means that attending a Big Bang Boom performance is a great way to reduce anxiety right before a big test!

**Listening to Live Music Makes You Happy:** Research has shown that when you listen to music you like, your brain releases Dopamine, a "feel-good" neurotransmitter, which brings feelings of happiness, excitement, and joy to the listener. (Source: <https://www.seeker.com/why-music-makes-you-happy-1765157098.html>).

**Dancing to Live Music is Great Exercise:** It's hard to be still at a Big Bang Boom concert, as both students AND teachers are encouraged to participate in interactive dances that will get their feet moving and their heart pumping! This makes Live Music Concerts a HUGE WIN, because you can exercise, feel better, and learn all at the same time!



## Big Bang Boom Band

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